

## **PM-International GmbH in Speyer is one of the 5 most innovative Companies in Germany**

### **PM-International is in the TOP 5 and has been chosen as one of the most innovative companies in German for the 3rd time in succession**

At the highest point in Germany, on the mountain the Zugspitze, Director of International Sales Support, Alexander Plath, accepted the coveted award TOP 100 on behalf of PM-International GmbH from Speyer (Germany) from Dr. h.c. Lothar Späth. That means PM-International GmbH has been elected among the TOP 100 most innovative medium-sized German companies for the third time in succession – this time into the TOP 5.

“We are really proud of this award and it is lovely evidence that PM-International’s team is extremely innovative and quality-conscious,” was the response of Founder and Executive Director Rolf Sorg.

The former Minister President of the German state of Baden-Wuerttemberg and ex-chairman of the company Jenoptik, Professor Doktor h.c. Späth, commented on the award, “It is not the large, financially strong enterprises which forge ahead with innovations. It is the medium-sized companies. And that is a good thing, as innovation (and this is already valid today and most certainly will be tomorrow) is the only chance medium-sized German companies have to withstand global competition.”

Späth continued to make clear that the internationally well-known initiative ”TOP 100“ has been searching for innovative medium-sized companies year for year since 1993 and is making sure that the huge regenerative power of these companies is registered by the public at large. Above and beyond this ”TOP 100“ has taken the task upon itself of encouraging innovation and of actively promoting innovation among medium-sized companies.

As background information, the project initiative observed that products and services are becoming increasingly more similar. That is why it is the image and reputation of a company that is increasingly determining market success. At this point, “TOP 100“ sets in as a coveted award for medium-sized companies so promoting the sales opportunities of such creative companies as PM-International.





Das Unternehmen

## PM-International GmbH

zählt zu den innovativsten Betrieben im deutschen

Es hat sich für die Aufnahme in das Buch  
*TOP 100 – Ausgezeichnete Innovatoren im deutschen*  
qualifiziert und ist berechtigt, mit der Auszeichnung  
*Member of TOP 100* zeitlich und räumlich uneingeschränkt

Zugspitze, Juli 2004

Prof. Dr. Nikolaus Franke  
Wirtschaftsuniversität Wien

The company  
**PM-International GmbH**  
is one of the most innovative  
medium-sized German companies.  
It has qualified to be included in the  
book "*TOP 100 Award-winning  
Innovators among medium-sized  
German Companies*" and is entitled  
to use the award "*Member of TOP  
100*" for advertisement purposes  
without restriction as to time or place.  
Zugspitze, July 2004  
Prof. Dr. Nikolaus Franke  
Economic University Vienna, Austria